

# 2024 ECU SPRING 5<sup>TH</sup> ANNUAL PHARMA CONFERENCE



## WHEN:

9:15am - 6:30pm (May 21<sup>st</sup>)  
9:15am - 4:30pm (May 22<sup>nd</sup>)

## WHERE:

ECU Main Campus  
Student Center  
2<sup>nd</sup> Floor Ballrooms

## COST:

Early Bird Rate **\$425**  
(By April 18<sup>th</sup>)

Regular Rate **\$600**  
(After April 18<sup>th</sup>)

## Group Rates:

Companies registering a group of 8 or more will receive a **20% discount** when registered and paid online.

## VENDORS:

Limited Space and Sponsorships are available.

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the ADA coordinator at least 1-2 weeks prior to the event at 252-737-1018 / [ada-coordinator@ecu.edu](mailto:ada-coordinator@ecu.edu)

## MAY 21-22, 2024

The annual **ECU Spring Pharma Conference** offers two days of information sharing, topical discussions, and networking with fellow pharma professionals. Contributors include regional subject matter experts, vendors, sponsors, and invited speakers.

The event provides a national conference atmosphere while leveraging lower cost, time, and travel commitments to allow more eastern North Carolina pharma professionals to participate and find impact.

In addition to the general program, attendees can choose between 24 presentations delivered in smaller breakout sessions. The technical program is divided between **Laboratory** and **Manufacturing** tracks which are each split into Pharmedamentals and Advanced topics to engage all career stages. Topics are intended to support the interests of companies in the Biopharma Crescent region of eastern North Carolina including small molecule and biopharma applications.



Lab



Manufacturing

**NEW!**

**Pharmedamentals:** Designed for early-career professionals to supplement the practical knowledge used daily with a broader understanding of their role in the pharmaceutical industry and address the "why" behind common pharma approaches.

**Advanced:** Designed for experienced professionals to discuss industry hot topics such as new guidance documents, quality best practices, and regulatory trends as well as benchmarking and networking with colleagues from other companies.

## Questions?

Contact Jack Pender, Director  
Pharmaceutical Training at  
[PENDERJ15@ecu.edu](mailto:PENDERJ15@ecu.edu)



# ECU SPRING PHARMA CONFERENCE

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

### Title Sponsorship // \$5,000

- "5th Annual ECU Spring Pharma Conference brought to you by [Your Company]"
- Your brand on almost everything
- All the perks of Gold Sponsorship + other benefits to be negotiated to promote your company
- 5 Minutes at podium for Day 1 Welcome

### Gold Sponsorship // \$2,500

- Named sponsorship of prominent activity or item
  - Welcome Reception, Lanyards, Lunch Day 1, Lunch Day 2
- Logo on sponsored event large signage
- Logo distinguished on registration site, program, and other marketing items as feasible
- Three (3) complimentary attendees
- Exhibitor table benefits (if desired), choice location

### Purple Sponsorship // \$1,500

- Named sponsorship of activity or item
  - Breakout Series (4), Raffle (1), General Sessions, Networking Breaks: Day 1, Day 2, Parking
- Logo on sponsored event large signage or raffle sheet
- Logo displayed on registration site and program
- Two (2) complimentary attendees
- Exhibitor table benefits (if desired)

### Conference Patron

Special recognition for organizations supporting the conference success through generous contributions of attendees, talks, and/or donations.

- Donations < \$1500
- 12+ participants
- 4+ talks

### Exhibitor Information // \$750

- Exhibition Table (size TBD)
- 1 complimentary participant
- Extra participants \$150 each
- Included in raffle sheet (all exhibitor's with tables are on raffle sheet)
- Participant contact information (with prior permission)
- Company listed on Conference website

**Registration Deadline: April 18th**