ECU® Honors Seminar in Economic Development

This half-day seminar is designed for volunteer leaders, community leaders, elected officials, and citizens who are interested in learning more about place-based economic development in order to make better choices, evaluate decisions, and set priorities.

Seminar Objectives

At the end of this seminar, participants will be able to:

- Demonstrate an awareness of key terms and concepts related to economic development
- Describe the base economy, market area, traded clusters, and supply chains
- Determine the concepts and strategies most applicable to their community needs
- Understand the difference between economic growth and economic development
- Understand the importance of the Triple Helix approach to economic development
- Articulate realistic goals for their community

Teaching Faculty
Charles A. Hayes, M.A., CEcD

A leader in economic development in North Carolina. Charles served as President and CEO of the Research Triangle Regional partnership for two decades until retiring from the position in June 2016. During his tenure the partnership received numerous awards internationally and nationally, and was widely known for cutting-edge intitiatives including the Triple Helix approach to innovation and economic development. Before moving to the Research Triangle Regional Partnership, Charles served as director of a local economic development agency, county manager, business owner, and community college instructor.

Charles has served in leadership roles on numerous boards and professional associations, including the University of North Carolina Board of Governors, the East Carolina University Board of Visitors, the International Economic Council and is a former president of the North Carolina Economic Developers Association.

Additional faculty are drawn from distinguished economic development subject matter experts.

REGISTRATION & PRICING

Each seminar is tailored to fit the specific needs of the community. Enrollment is limited to 20 participants.

For more information, please contact:
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