North Carolina Economic Developers - this program is for YOU.

The North Carolina Certified Economic Developer program offers courses in legal, financial, ethical and other aspects of local economic development in a format that is practical and accessible. In addition, the program will provide high-quality training, continuing education, and professional development opportunities in a manner that is socially and environmentally sustainable for present and future generations and for our national and global well-being.

The certification program can be completed within a two-year period and must be completed within five years. Core and elective courses must be completed followed by a capstone project addressing a selected economic development need in North Carolina. Completion of an IEDC sanctioned Basic Economic Development Course, whether taken at UNC-CH or elsewhere in the country, is required for completion of the certification, though is not a pre-requisite for entry into the program.

**Certification Requirements**
Participants who wish to earn the certification must complete seven (7) courses and a capstone project for a total of 84 contact hours. While successfully completing the course of study will lead to the North Carolina Certified Economic Developer designation, courses may be taken as desired without formal matriculation in the certification program.

- Data & Analytics for Economic Developers in North Carolina (10 hours)
- Organization, Operation, and Strategy for Economic Developers in North Carolina (10 hours)
- Legal Framework for Economic Developers in North Carolina (10 hours)
- Innovation and Entrepreneurship in North Carolina (10 hours)
- Retention and Expansion in North Carolina (10 hours)
- Attraction in North Carolina (10 hours)
- IEDC Basic Course – offered by UNC School of Government (24 hours)

**Retention and Expansion in North Carolina**
November 14-15, 2019

**ECU Course Fee:** $395 per course  
Fee includes instructional materials, refreshment breaks, on campus parking deck, and certificate of course completion.

**Schedule**
- Thursday, November 14  9:00 am - 5:00 pm
- Friday, November 15    9:00 am - Noon

For more information contact:
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